

GREAT LAKES CHALK ART COMPETITION



June 9th - Downtown Racine WI

The Event:

The Great Lakes Chalk Art Competition is held in conjunction with The Monument Square Art Festival (MSAF) on June 9 & 10, 2018 in Downtown Racine, WI. The Monument Square Art Festival is one of Wisconsin's oldest and most respected juried fine art fairs presenting 70 artists from around the country exhibiting works in a variety of media.

The Great Lakes Chalk Art Competition (GLCAC) will feature regional chalk artists, working on the pavement along 5th Street between Wisconsin and Main Street.

Dates:

Artist Applications Due: April 30th ~ **LATE APPLICATIONS ARE BEING ACCEPTED**

Notification of Acceptance: May 5th

Chalk Art Competition: Saturday June 9th 10am – 4pm

Awards Ceremony: Artists Reception Saturday evening, 6pm

Directions:

I-94 to Exit 333, East to Main Street. Monument Square is located at 500 Main Street, Racine, WI.

Awards:

Best In Show: \$500

First Place: \$250

Second Place: \$150

People's Choice: \$100

Application Requirements:

- This is a juried event.
- Open to all artists at least 18 years or older. Participants under the age of 18 must have an adult submit the application on behalf of the participant and be present during the competition.
- Artist applications must be submitted to:
 - Racine Arts Council
 - GLCAC
 - 409 Sixth Street
 - Racine, WI 53403
- Applications must include:
 - A color sketch of proposed chalk drawing
 - Brief description of proposed work
 - 2 images of your past art work in any medium. Previous chalk art examples are preferred.
 - \$5 jury fee, payable to The Racine Arts Council
- There is no fee to participate if application is accepted.
- Artwork for the GLCAC must be appropriate for public viewing.
 - Art must be family-friendly
 - No nude or lewd artwork.
 - No political, campaign or commercial advertising statements, messages, or drawings
 - No words, symbols or logos intended as advertising may appear within the chalk drawing image
 - No stenciling
- Organizers have the right to disqualify and/or remove any inappropriate art or writing as they may deem necessary.
- Chalk artists at the festival are not paid and there is no reimbursement for travel or lodging.
- Basic starter pastels (approx. 10 pieces of chalk) will be provided. Artists are encouraged to bring additional supplies to execute their proposed artwork. Only **non-oil-based** soft chalk/pastels in a solid form may be used. Acrylic paints, liquid pastels, oil-based pastels, hard pastels, etc. are not acceptable.
- Artists will be working directly on the pavement (not on panels as in past GLCAC events).
- GLCAC does provide water, kringle, coffee, snacks and lunch on Saturday.

- Artists are required to work on their chalk drawings on Saturday between 10am and 4pm. Sunday will be utilized only in the case of inclement weather on Saturday.
- All artwork must be completed no later than 4pm on Saturday.
- Judging will take place at 4pm on Saturday.
- Judging is based on first impression, creativity, originality, skill, and use of color.
- Digital photos will be taken and used for publicity purposes.
- GLCAC is not responsible for damage or theft of artwork.
- Artists must sign-in at MSAF Information Booth on Monument Square prior to 9:30am on Saturday.
- Organizers and judges have the right to modify or add to these rules, as necessary.
- Artists are encouraged to sign their work at the bottom of the image area.

Release:

By participating in the Great Lakes Chalk Art Competition, you allow the use of images of you and your creation of artwork to be included during and after the Festival on various media including sponsor websites and social networking sites. Selected images from the Competition will be used to promote future events on various websites and other media.

The undersigned does hereby discharge the **Great Lakes Chalk Art Competition, Monument Square Art Festival, the Racine Arts Council** and all sponsoring organizations and individuals of and from all manner of actions, suits, damages, claims and demands whatsoever, in law or equate, from any loss or damage to the undersigned's property while in the possession, supervision or auspices of the Great Lakes Chalk Art Competition, Monument Square Art Festival, the Racine Arts Council and its agents or representatives.

By submitting this application, you hereby certify that you have read and accept the conditions set forth above and certify that all information is true and correct.

2018 GLCAC Artist Application:



First Name: _____

Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Do you have any dietary restrictions?

Prior Chalk Art festivals and related experience:

Describe your concept:

Include:

- Concept Drawing
- 2 images of your past art work in any medium. Previous chalk art examples are preferred.
- \$5 Jury Fee: Payment made out to Racine Arts Council
- Submit to: Racine Arts Council c/o GLCAC 409 Sixth St. Racine, WI 53403

SIGNED _____ DATE _____

For further information contact: drmckee@racineartscouncil.org